OLIVER HAMPTON

Goldsmiths’ College, London

BSc (Hons) Marketing

Upper second class honours (2:1)

Relevant Modules: Marketing Management, Organisations and Organisational Strategy, Professional and Academic Skills in Marketing, Brand Management, Consumer Behaviour, Market Research and Consumer Insight, Coding for Marketers

Seven Hills School, Sheffield

A-levels: Maths (A), Spanish (A), English Literature (A)

GCSEs: 10 A-C including Maths, English, Combined Science, and Geography

2011 – 2018

2018 – Present

EDUCATION

PROFILE

UNDERGRADUATE STUDENT

COMMUNICATION

WRITING

* Publish three 500+ word articles monthly on my food blog to show friends and family (plus the occasional random internet user) interesting food spots around London
* Write 10,000+ words each semester on marketing-related topics, including Semantic Marketing, SEO best practices, and branding
* Completed 3 Udemy courses on editing and proofreading

VERBAL

* Presented 12 different marketing projects, earning recognition from one professor and two lecturers
* Current Marketing and Communications Volunteer for Citizens Advice Haringey

Driven and enthusiastic undergraduate student with 3 years of university experience studying marketing, and 2 years of experience working at Tesco. Recognised for my strong communication skills both at work and in the classroom. Currently seeking employment as an entry-level marketing specialist at Barrington Johnson Lorains, where I can utilise my marketing and copywriting skills to help the firm continue to grow its impressive client base.

LinkedIn:

linkedin.com/in/oliver-hampton215

PROFESSIONAL SKILLS

Email:

oliver.hampton.cv@gmail.com

Address:

38 Ableton Road, London, NW14 9EG

Phone:

05961 124214

* Avid swimmer, regularly participating in local competitions
* Amateur trumpet player
* Socialising, meeting new people, and travelling

HOBBIES & INTERESTS

Tesco Customer Assistant (2019 – Present)

* Handle the register and assist 150+ customers daily
* Stock and shelve dry goods, perishables, and arrange new products
* Create and design featured product displays once every month
* Perfect customer satisfaction rating (100% positive according to customer surveys)

Maths Tutor (2017 – present)

* Teach 6 primary school pupils the fundamentals of algebra and geometry
* Positive reviews from the first set of parents led to 5 additional pupils over 4 years

WORK EXPERIENCE

LEADERSHIP

* Lead weekly class discussions where students come to receive edits and feedback on their writing assignments
* Teach trumpet lessons to three local primary school students in my neighbourhood
* Vice President of Goldsmiths’ Water Polo club

ORGANISATION

* Keep track of inventory and money transactions at Tesco
* Manage to work part-time, study full-time, tutor maths and music lessons, and maintain an active social schedule
* Arrange and back up every photo I’ve ever taken on my iPhone by month and location, and include captions to provide context to my future self