

MARKETING GRADUATE CV SAMPLE

BY CV GENIUS

 [linkedin.com/in/your-name](#)  07123 456 789  [your.name@email.com](#)  Weston-super-Mare

personal statement

Creative and dynamic Marketing graduate from the University of Bristol, specialising in social media and digital content creation. Experienced in managing social media platforms, crafting engaging content, and implementing effective marketing strategies. Passionate about luxury fashion and committed to leveraging social media to amplify brand presence and enhance audience engagement.

work experience

June 20XX – Aug
20XX

SOCIAL MEDIA INTERN

LuxStyle Accessories, Bristol

- Developed content ideas and executed posts across Instagram, Facebook, and TikTok, increasing engagement by 30%
- Collaborated with 12 influencers and managed partnerships to expand brand visibility
- Monitored and responded to customer interactions on social platforms to maintain a positive brand image
- Worked with social media manager and 3 social media coordinators

July 20XX

MARKETING WORK PLACEMENT

TrendSetters Agency, Weston-super-Mare

- Assisted in content creation and scheduling for 7 small business clients
- Supported campaign planning and execution, helping to increase client social media traffic by 20%
- Compiled performance metrics for end-of-campaign reporting to provide insights and recommendations

education

20XX–20XX

UNIVERSITY OF BRISTOL

- BA (Hons) Marketing
- 2:1
- **Dissertation:** Social Media Trends in Luxury Fashion

key skills

- Content creation
- Social media management
- Brand awareness
- Strategic planning
- Trend analysis
- Influencer collaboration
- Data analysis
- Digital literacy
- Time management
- Creative thinking

hobbies

- Fashion blogging
- Photography
- Travelling
- Volunteering (dog walking)

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That's why each one of our CV templates is carefully created to make your application look polished and easy to read. Additionally, our templates are designed to help your CV get past the Applicant Tracking System software that many large employers use to scan through applicants.

However, writing an impressive CV isn't only about the template you use. Make sure your CV also highlights your qualifications, skills, and experience by using our free resources and reading our articles written by certified career coaches:

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- [CV layout](#)
- [CV examples by industry](#)
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After you've finished writing your CV, download a matching [cover letter template](#) and write a cover letter tailored to the position you're applying for to give your job application an extra boost.

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- [Cover letter builder](#)
- [Cover letter examples](#)
- [How to write a cover letter](#)
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Best regards,

The CV Genius Team