

LUXURY RETAIL CV SAMPLE

By CV Genius

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PERSONAL STATEMENT

Dedicated and dynamic luxury retail assistant with over 6 years of experience in premium retail environments, known for exceptional customer service and client development skills. Highly skilled in creating personalised shopping experiences, driving sales, and building lasting relationships with clientele. Proficient in maintaining high standards of stock organisation and embracing company values to enhance customer loyalty and sales performance.

WORK EXPERIENCE

TIFFANY & CO. – Manchester

Luxury Retail Assistant, *Jul 20XX–present*

- Increased client base by 30% through effective clienteling and personalised relationship management
- Consistently exceed monthly sales targets by 20%, contributing to the store's annual growth
- Recognised for outstanding customer service and repeat customer rates, maintaining detailed client record and following up through strategic communication effort
- Sign up ~50 customers per month to the Tiffany & Co. regular email newsletter
- Cultivate robust relationships with new and existing clients by orchestrating regular check-ins and delivering bespoke product recommendations, contributing to a 30% growth in client retention year-on-year

BIJOUX BOUTIQUE – Manchester

Senior Sales Assistant, *Nov 20XX–Jun 20XX*

- Led the store in sales for 2 consecutive years by leveraging extensive product knowledge and upselling techniques
- Developed and maintained strong customer relationships, resulting in a 40% increase in loyal clientele visits
- Assisted in maintaining an organised stock room and ensuring product availability on the floor, improving overall operational efficiency
- Memorised shop catalogue to be ready to recommend the jewellery to customers for occasions including engagements, weddings, commitment ceremonies, birthdays, and anniversaries

LUXURY LIVING – Rochdale

Sales Representative, *Apr 20XX–Oct 20XX*

- Exceeded sales targets by 15% each quarter through effective client engagement and understanding of customer needs
- Implemented a series of personalised shopping experiences that resulted in a 25% increase in average customer spend
- Ensured efficient stock management, which significantly reduced stock discrepancies and improved the availability of high-demand items
- Cultivated robust relationships with new and existing clients by orchestrating regular check-ins and delivering bespoke product recommendations, contributing to a 30% growth in client retention year-on-year

EDUCATION

DIPLOMA IN FASHION MERCHANDISING

- Manchester Metropolitan University

Manchester, 20XX

9 GCSEs, GRADES 9-4, INCL. MATHS, ENGLISH, & ICT

- Earl Grey Memorial Grammar School

Ashton-under-Lyne, 20XX

ADDITIONAL SKILLS

- Client development
- Sales excellence
- High-level customer service
- Strong communication
- Relationship building
- Stock organisation
- Luxury product knowledge
- Clienteling techniques
- Results driven
- Flexibility to change

HOBBIES & INTERESTS

- Travelling
- Fashion blogging
- Photography
- Ballroom music

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Best regards,

The CV Genius Team