

Freelancer CV

EXAMPLE BY CV GENIUS

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Personal Statement

Certified Freelance Community Manager with 5+ years of experience fostering online communities on Facebook, Instagram, and TikTok. Expert in executing community engagement strategies to increase brand loyalty and drive growth. Proficient in analytics, content creation, and crisis management, with success in facilitating increases in engagement of 50%+ for a leading tech brand.

Work Experience

Freelance Community Manager, InnovatorHub

Remote | 20XX–Present

- Manage a vibrant online community of tech enthusiasts, facilitating discussions, feedback, and collaboration on emerging technologies
- Spearhead live Q&A sessions and content creation workshops to boost participation, fostering a 55% increase in engagement over the past year
- Moderate InnovatorHub's forums, ensuring a positive and supportive environment
- Develop and execute content calendars, aligning with overall marketing strategies to boost brand visibility
- Analysed community feedback and analytics to guide content strategies and grow membership by 30%

Community Engagement Specialist, Step Up!

Wolverhampton | 20XX–20XX

- Coordinated online events and initiatives for a platform that connects green lifestyle enthusiasts with a focus on health, wellness, and personal growth
- Increased membership retention by 40% through targeted engagement initiatives and personalised communication
- Hosted sustainable living webinars and virtual workshops, driving up community engagement by 90% during implementation
- Collaborated with 50+ influencers and brand partners to create compelling campaigns
- Implemented feedback mechanisms to gather insights, leading to improved community satisfaction and engagement

Projects

Competitor Case Study, KickStart Hub

20XX

- Carried out research on a key competitor, analysing the impact of targeted content strategies on community growth and engagement, presenting findings in a logical, visually engaging format

Community Platform Migration, MotherCare

20XX

- Facilitated a brand's strategic move from Facebook Groups to a dedicated Slack channel, addressing the need for a more interactive and real-time communication environment

Education & Certifications

University of Kent

Canterbury | 20XX–20XX

BA (Hons) Media & Communications

Dissertation: Paid Advertising Strategy in the Digital Age: Maximizing ROI and Brand Impact

CMX Hub

Online | 20XX

Certified Community Manager

Dear Reader,

Our goal at CV Genius is to provide you with the resources you need to get the job you want, and having a professional-looking CV is an essential part of that mission.

That's why each one of our CV templates is carefully created to make your application look polished and easy to read. Additionally, our templates are designed to help your CV get past the Applicant Tracking System software that many large employers use to scan through applicants.

However, writing an impressive CV isn't only about the template you use. Make sure your CV also highlights your qualifications, skills, and experience by using our free resources and reading our articles written by certified career coaches:

- [How to write a CV](#)
- [CV layout](#)
- [CV examples by industry](#)
- [CV maker](#)

After you've finished writing your CV, download a matching [cover letter template](#) and write a cover letter tailored to the position you're applying for to give your job application an extra boost.

Here are some of our most helpful [cover letter resources](#) to help you accomplish that:

- [Cover letter builder](#)
- [Cover letter examples](#)
- [How to write a cover letter](#)
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Best regards,

The CVGenius Team