


FASHION RETAIL CV

From CV Genius

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PERSONAL STATEMENT

A seasoned fashion retail professional with over 7 years of experience in the industry. Skilled in sales, customer service, and inventory management. Known for delivering high-quality customer interactions and driving sales through expert product knowledge and genuine enthusiasm for fashion. Proven ability to thrive in fast-paced environments, managing tasks efficiently while delivering excellent service.

WORK EXPERIENCE

December 20xx – Present

Sales Advisor

Topman, Leicester

- Achieved and exceeded sales targets by up to 30% through personalised customer service and effective product upselling
- Maintain high standards of visual merchandising, contributing to an increase in store footfall by 20%
- Provide expert advice and fashion recommendations to customers, significantly enhancing customer satisfaction and loyalty
- Collaborated with team members to implement promotional events that boosted seasonal sales by 15%, while ensuring alignment with the Topman brand's image and values
- Utilised in-depth product knowledge to streamline inventory management, reducing stock discrepancies by 25% and improving the availability of high-demand items

April 20xx – November 20xx

Sales Associate

Zara, Leicester

- Delivered outstanding customer service, resulting in a 25% increase in repeat customer visits
- Managed stock and inventory efficiently, reducing discrepancies by 15%
- Supported store management during promotional events, which drove a 47% increase in sales volume during event periods
- Enhanced the shopping experience by training new Zara staff in customer service excellence, contributing to a store-wide improvement in service quality and customer engagement
- Executed daily sales reports and analytics to monitor performance trends, enabling rapid adjustments to sales strategies and floor layouts, which increased customer engagement and purchase rates

May 20xx – March 20xx

Retail Assistant

Next, Leicester

- Assisted in daily operations, including stocking and organising products, which improved operational efficiency
- Handled customer transactions and inquiries, fostering a welcoming and responsive store environment
- Participated in team meetings and training sessions to enhance sales techniques and product knowledge, leading to better team performance

KEY SKILLS

- Customer service
- Sales excellence
- Visual merchandising
- Stock management
- Product knowledge
- Responsive communication
- Team collaboration
- Time management
- Flexibility
- Problem solving

HOBBIES & INTERESTS

- Fashion blogging
- Photography
- Travel
- Running

EDUCATION

20xx-20xx

Leicester College, Leicester

Diploma in Fashion Retail Management

20xx-20xx

Harris Road Sixth Form College

A-Levels: History (B), English Lit. (B), Philosophy (D)

20xx-20xx

Goldstein Comprehensive School

8 GCSEs Grades 9-4, incl. Maths, English, and ICT

Dear Reader,

Our goal at CV Genius is to provide you with the resources you need to get the job you want, and having a professional-looking CV is an essential part of that mission.

That's why each one of our CV templates is carefully created to make your application look polished and easy to read. Additionally, our templates are designed to help your CV get past the Applicant Tracking System software that many large employers use to scan through applicants.

However, writing an impressive CV isn't only about the template you use. Make sure your CV also highlights your qualifications, skills, and experience by using our free resources and reading our articles written by certified career coaches:

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After you've finished writing your CV, download a matching [cover letter template](#) and write a cover letter tailored to the position you're applying for to give your job application an extra boost.

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Best regards,

The CV Genius Team