

# FASHION CV EXAMPLE

BY CV GENIUS

## PERSONAL STATEMENT

Creative and qualified fashion advisor with proven experience creating and visualising fashion ideas for top brands. Credited with producing aesthetically pleasing designs to meet client requirements. Proficient in reviewing assets for styles and adept at leading cross-functional teams. Looking to leverage my design and leadership skills in the position of Senior Fashion Advisor at Creative Ambitions Agency.

## EDUCATION

20XX-20XX

### BA (Hons) Fashion Design

Upper second class honours (2:1)  
University of Southampton

#### Relevant Modules

Exploring Creative Contexts  
Design Cultures  
Directional Outerwear  
Fashion Design in Practice

20XX

### Fashion Design & Creation Professional Certificate

British Academy of Fashion Design  
Manchester

20XX

### Foundation in Global Design

British Academy of Fashion Design  
Manchester

## CONTACT

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## WORK EXPERIENCE

December 20XX - Present

### Senior Advisor

#### Boohoo Group, London Borough of Southwark

- Advised on women's summer collection, recognised by British Vogue
- Transformed 20XX collection into commercial success and high-revenue stream
- Spearheaded design process from market research and mood board creation to designing
- Elevated brand image by introducing exquisite fashion items, boosting revenue by 47% over one year
- Saved 10%+ in annual expenses by closing contract negotiations with vendors on favourable terms
- Consulted on creative and original artistic designs for three UK brands

May 20XX - November 20XX

### Associate Designer

#### Adanola, London Borough of Islington

- Engaged with designers for selection of fabrics, fits, tech packs, specs, and sewing instructions
- Researched the latest trends in clothing and accessories, discussing the same with the senior designer
- Designed a complete range of winter products for men, women, and children
- Produced 25+ assets and surpassed key performance indicators
- Received an award for exhibiting creativity and high-performance standards
- Completed all tasks on time and according to the design and production calendar

## KEY SKILLS



## HOBBIES & INTERESTS

Museum visits  
Making over friends and family  
Travelling

January 20XX – April 20XX

### Intern

#### Helena Crane Fashion, Southampton

- Assisted in organising Fashion Week event, coordinating with 10+ designers to streamline operations and enhance runway show success
- Conducted market research on emerging trends, contributing to a 2% increase in seasonal collection relevancy and consumer appeal
- Managed social media campaigns, increasing follower engagement by 10% and driving significant traffic to the e-commerce platform
- Collaborated on sustainable fabric sourcing, reducing carbon footprint by 4% while maintaining the high-quality standard of the final product
- Implemented a customer feedback system, enhancing the shopping experience and boosting repeat customer rates by 5%

## Dear Reader,

Our goal at CV Genius is to provide you with the resources you need to get the job you want, and having a professional-looking CV is an essential part of that mission.

That's why each one of our CV templates is carefully created to make your application look polished and easy to read. Additionally, our templates are designed to help your CV get past the Applicant Tracking System software that many large employers use to scan through applicants.

However, writing an impressive CV isn't only about the template you use. Make sure your CV also highlights your qualifications, skills, and experience by using our free resources and reading our articles written by certified career coaches:

- [How to write a CV](#)
- [CV layout](#)
- [CV examples by industry](#)
- [CV maker](#)

After you've finished writing your CV, download a matching [cover letter template](#) and write a cover letter tailored to the position you're applying for to give your job application an extra boost.

Here are some of our most helpful [cover letter resources](#) to help you accomplish that:

- [Cover letter builder](#)
- [Cover letter examples](#)
- [How to write a cover letter](#)
- [Cover letter format](#)

Best regards,

*The CV Genius Team*