**CAREER CHANGE**

**COVER LETTER**

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**T**

05911 135476

Mary.hastings@gmail.com

38 Queens Road, London, NW14 9EG

From CV Genius

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linkedin.com/in/mary.hastings

Dear Mr Flannigan,

Since I was a teenager, I’ve loved engaging in social media and interacting with others online. I’m fascinated with the role that social media can play in our lives and how it can be used to promote products and ideas. That’s why I’m excited to apply for the Social Media Manager position at Red Fin Media.

The past three years of my career I’ve worked as a bookkeeper for Williams and Co. In this role, I’ve learned a great deal about time management, organisation, and financial analysis. In fact, while at Williams and Co. I developed a more accurate accounting system, saving the company over £4000 annually.

However, I’ve found that accounting — while gratifying in other ways — doesn’t fulfil my passion for interacting with others or building an effective online brand. That’s why I’m eager to join the team at Red Fin Media and develop my skills as a social media manager.

To meet Red Fin’s high standards, I’ve completed a 100-hour online course in social media marketing offered by the College of Media and Publishing. I also manage the social media presence of several small businesses in Chelmsford, including one of the city’s most popular local pubs.

Ultimately, I’m confident that my passion for social media, dedication, and prior experience make me a great fit for the role at Red Fin Media. I’m looking forward to hearing from you soon, and can be contacted at 07411 393 393 or via email at mary.hastings@gmail.com.

Thank you for your time and consideration.

Yours sincerely,

Mary Hastings

Dear Job Hunter,

If you’re struggling to write your cover letter, don’t worry. You’re in good company – everyone struggles with it. For a high-quality cover letter that help you find a job, we recommend [consulting the certified experts at Resume Writer Direct](https://resumewriterdirect.com/cover-letter/?utm_source=CL_Word_Doc&utm_medium=RWD_Link&utm_campaign=RG_Downloads). (Yes, they can also help you with your CV!)

Or, here’s some other content that might help you finish your cover letter.

* [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=CL_Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)
* [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=CL_Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)
* [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=CL_Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)

Oh, and by the way, you’re also going to need a CV.

* [Free CV Builder](https://resumegenius.com/?utm_source=CL_Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)
* [How to Write a CV](https://resumegenius.com/how-to-write-a-resume?utm_source=CL_Word_Doc&utm_medium=How_to_Write_Resume_Link&utm_campaign=RG_Downloads)
* [CV Examples by Industry](https://resumegenius.com/resume-samples?utm_source=CL_Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads)